

Is this your target market?



They are 18-35 year olds high disposable income earners, they do not make a lot but they spend it all on themselves. They are techno + media savvy. They choose a hybrid over a petrol car, they wear G Star + use a Mac. They are the leaders of their peer group and consume arts, entertainment + education in a discerning way. They have an undergraduate degree.

They buy their coffee from Gloria Jeans, attend the Ballet once a year + see movies every week (but not high concept movies) and they are onto their second Ipod.

If your target are 18-35 year olds we can reach them for you
– on: **Sydney1** or **Melbourne1**

| | | |
|-----------|---------------------------|-----------------------|
| Cities | Sydney + Melbourne | |
| Frequency | Weekly | |
| Deadline | Each Thursday | |
| Cost | DL Fliers | \$99 per 1000 |
| | A4 Fliers | \$110 per 1000 |
| | Booklets | \$198 per 1000 |

Bookings:

Contact tom@mainwaring.com.au

See this list <http://www.mainwaring.com.au/sydney1.asp>

See us www.mainwaring.com.au

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GROUP ADVERTISING